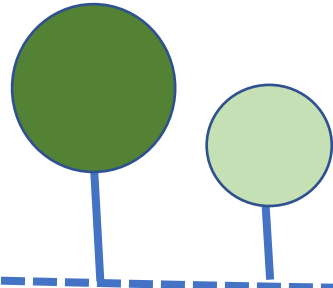


\* We can think about the name together



EUPC



European Permaculture Convergence  
**DESIGN CHALLENGE**

May 2020

EUPC Thinktank/ Valerie Seitz

# The Context

Why thinking about a new format for the EUPC?

## Covid-19!

The global pandemic has shown us how important alternative communication channels are.

## Cooperate globally!

Other PC networks are developing online events (IPC). Let's link with this emerging global effort.

## Climate change!

We need to act and reach many people more quickly!

## Green & efficient!

Consciously planned & attended online events can be ecological & effective.

## Easy Access!

Online events save travel costs and make it affordable for more people to join.

## Use our online skills!

There has been a culture shift and a larger number of people are able and willing to use online tool.



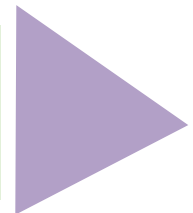
## OUR GOALS

- Get the message out: Earthregeneration with Permaculture now!
- Re-connect all Permaculture people in Europe
- Build a strong European Permaculture Network
- **And reach lots of new people!**

Network of  
Organisations

Network of  
People and  
Organisations

Transform the European Permaculture Network  
& make it vibrant, effective and strong



# EUPN Layers of action



HOW ?

# EUPN Layers of action

## In Depth & New Content

There is a need for in more depth exchange, new input and strategic thinking & collective action

->> Great example is the series of webinars by Stefan Schwarzer on regenerative agriculture. Experts share their outcomes and insights

## Outreach

Permaculture has a lot to offer (i.e. friday for future), we need to reach more people and support that they take eco-action!

->> An Example to learn from and collaborate with is the Pioneers of change online summit. This year they reached 30.000 people! GEN Europe has successfully 'copied' the approach.

## Getting together

It is always good to meet in person and spend time together, people want to share their latest news

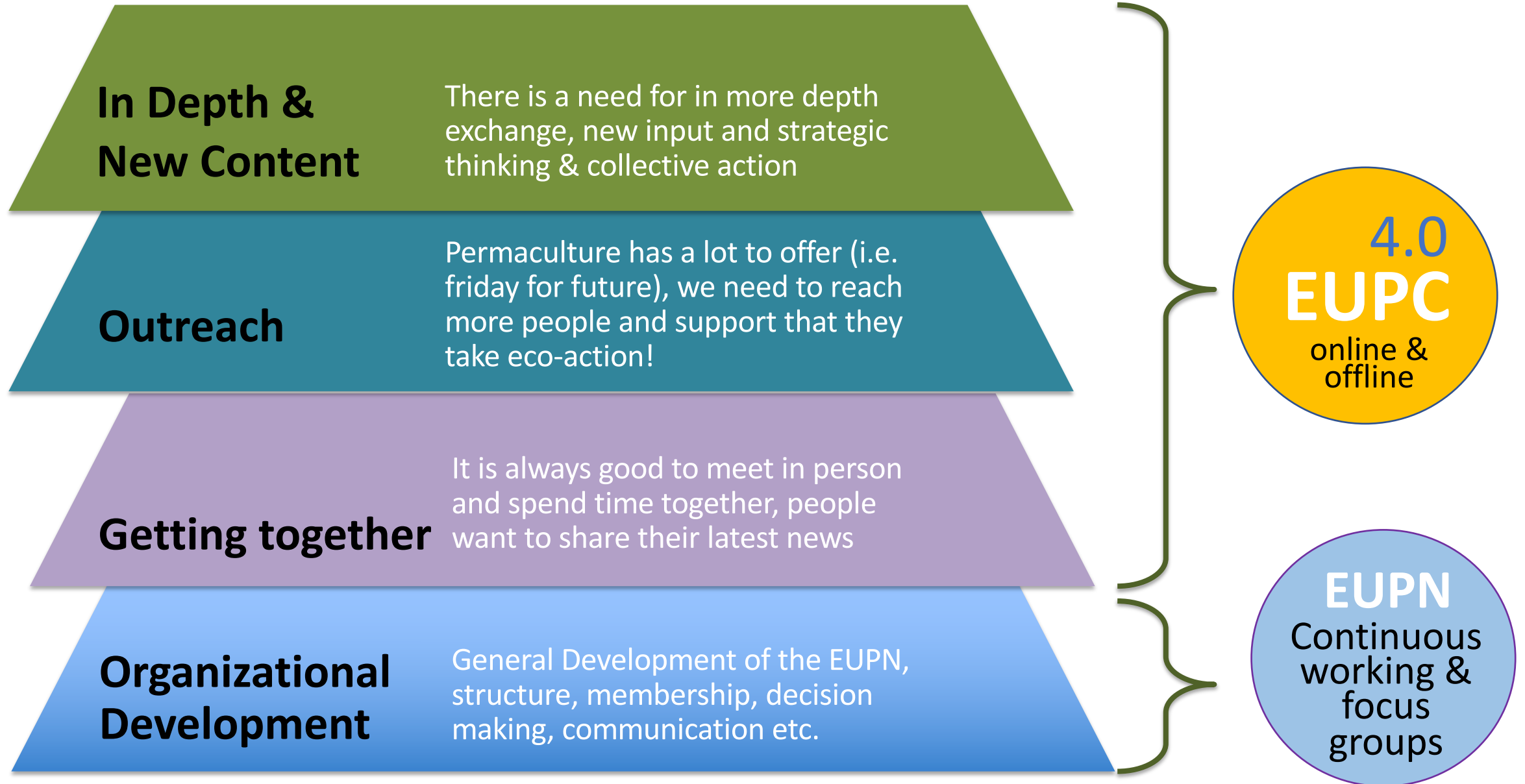
->> Due to CO2, corona and lack of time, people want to travel less. What if, we meet up locally and connect globally through digital channels?!

## Organizational Development

General Development of the EUPN, structure, membership, decision making, communication etc.

->> We have skilled people & need to find finance, so they can put their time & energy into the development of the EUPN

# EUPN Layers of action



# What formats are inspiring & effective?

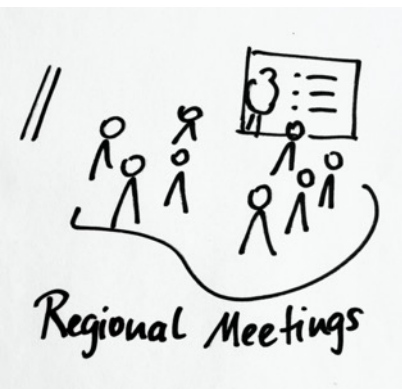
- **ONLINE**
- **+/- LOCAL EVENTS**

(Members & self organized)

- **live or presented later** in a useful pattern

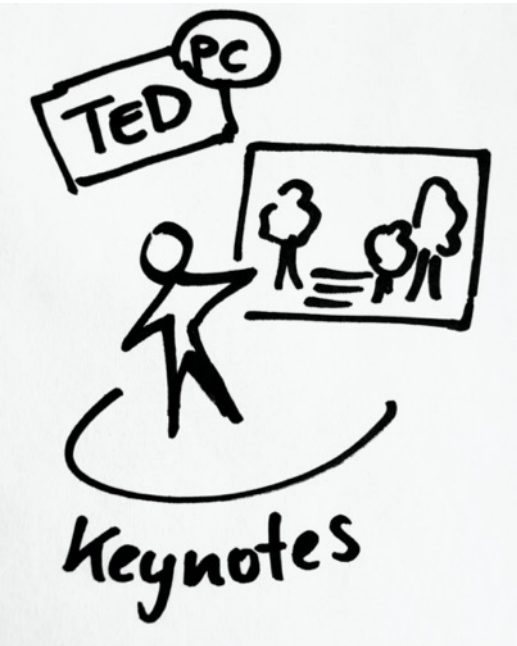
(weekends, evenings)

- **combinations**



The working group has looked at several examples and identified some good patterns. The detail design still needs to be crafted. Prototyping might happen in combination with national gatherings.

# Characteristics of future convergences



- . **High quality talks**, well prepared like TED
  - . **expert discussions**
  - . **Think tanks** on current topics
- // **parallel focus & working groups**  
continually working in between events



**General sharing and 'coffee table-time' is needed as well.** The exciting thing will be to combine all these in the future design.



# What is needed now to manifest EUPC 4.0?

- . **Strategic planning team**
- . **Final design** for the EUPC 4.0  
Including budgeting /ticketing etc.
- . **Strong (online) campaign team**
- . **Activation of the members & potential people**

The plan is follow an entrepreneurial strategy, so that people putting in a lot of time & energy can be reimbursed.

**And it will need some effort from all members in Europe!**

# Long term effects ?!

- . Active **social media** channels established
- . **Local** organisations & networks well presented and active
- . Content '**library**' building up



**The EUPN becomes a strong network of people and organizations!**

# What does Permaculture offer that is urgently needed in the world now ?

**DIE PERMAKULTUR BLUME**  
NACH BILL MOLLISON & DAVID HOLMGREN 1978

**Land + Natur betreuen**

- organische/biodynamische Landwirtschaft
- naturnahe Waldwirtschaft
- Waldparke
- Saatschutzpflege
- integrierte Wasser- Kultivierung/Inutzung

**Umwelt gestalten/formen**

- Biokultur
- Lehm-/Strohbauten
- Passiv-Sonnennutzung
- Wasserkulturen
- Naturkreisläufe

**Werkzeuge + Technologien**

- erneuerbare Energien
- selbstwartungsfähige Maschinen
- Fahrradmontage / GV
- Biomasse-Nutzung
- dauerhafte einfache Werkzeuge
- hohe Nutzeffizienz
- Mehrfachverwendungen
- Abfallkomplettverwertung

**Kultur + Bildung**

- Austausch von Erfahrung, Wissen, Informationen
- Natur beobachten, nachahmen
- permanentes Lernen
- Kunst, Musik, Kulturprojekte machen und organisieren
- integriertes Leben entwickeln
- Gemeinschaft pflegen

**Gesundheit + Wohlbefinden**

- Leben in Einklang mit sich, der Natur und der Gemeinschaft
- ökologisch-biologische Ernährung
- ganzheitliche natürliche Medizin
- ausgeglichenes Körperbewusstsein
- tägliche Bewegung an der frischen Luft

**Finanzen + Wirtschaftlichkeit**

- hohe Eigenfinanzierung
- zinsfreie, ethisch korrekte Darlehen geben/nehmen
- Tausch-Netzwerke
- hohe Selbstversorgung bzgl. Ernährung und Energie
- Gemeinschaftsinterne Leistungsverrechnung

**Bodenbesitz & Gemeinschaft**

**Land + Natur BEFREIEN**

**UMGEBUNG & GEBÄUDE**

**WERKZEUGE & TECHNOLOGIE**

**KULTUR & LERNEN**

**GESUNDHEIT & WOHLBEFINDEN**

**FINANZEN & WIRTSCHAFTLICHKEIT**

**ETHIK & PRINZIPIEN**

**GESTALTUNG/PROZESS**

**Bodenbesitzverhältnisse + Gemeinschaftsorganisation**

- Eigentum über mindestens 30 Jahre
- Arbeitsgemeinschaften (Übergang von Einzelbesitz zu Gemeinschaft) (Ziele)
- keine Bodenverrentung
- offene Kommunikation mit Umwelt

**Wald-garten**  
→ Paul de Gooft/WL

Stefan <sup>altmnd. LW</sup> Schwarze  
Humusrevolution  
Symposium LW 20

Wohnwagen  
TINY HOUSE

John D Liu  
EARTH RESTAURATION  
in Landscape Repair

Transition Movement  
Rob Holz

PK & Comm.  
EcoVillages  
GEN  
→ Archiv <sup>Elektronisch</sup> Zepp

Gemeinschaftsgärten  
→ Garden polytop  
David/Gardelo

Gemeinwohl Ökonomie  
Christian Felber

22 Fermentation & Gärkultur  
- Hauswirtschaft

Wald baden

MARKET Gardening  
? Apfelgrad

- Terra Preta  
- Reg. Kerosin  
- Wundkugel

Andrew Longford  
GALAU LEARNING

Children & PC  
Luise UK

LAIS  
Robert Durstlofer

Which topic first?

# For example: Focus on Agri-culture / Renaturation/ Food production

speakers  
preselected &  
invited by the  
**content curator  
group**

## Landscaping

- Keyline > Darren Doherty
- Restauration/John D. Liu
- Agroforest, Forest garden

## Growing Methods

- Market Gardening
- Winter Veggies
- No Dig

## Soil Management

- Regulated Composting
- Terra Preta

## Plant Health

- Saving seeds
- Biofertilizers
- Plant senses

## Distribution

- CSA

# You are needed!

## **We will need people to work on:**

- communication & organizing
- Content prep & support of speakers
- Social media & IT
- Ongoing community building

## **As a network member we ask you to:**

- Spread the news
- combine EUPN efforts with your local activities

# Call for action!

**We are looking for people with motivation, skills & time available to cocreate the new European Permaculture Convergence in 2021 starting now!**



**If you are interested,  
join us on the Info-call:**

**Please sign up online >>**

<https://forms.gle/b72VH8eDkTQSwxh2A>

Contactperson EUPC Working Group >> Valerie (mail@Valerie-seitz.at)

**June 4<sup>th</sup>**

**or July 2<sup>nd</sup>**

EST 17:00 / 5pm

CST 18:00 / 6 pm

MSK 19:00 / 7 pm